

Erasmus+ student exchange 2017

Subject: Management of Technology and Development

Essential Literature

- 1. Melissa Shilling, Strategic Management of Technological Innovation, McGrawHill, 2013.**

Chapter 01 Introduction

Chapter 02 Sources of Innovation

Chapter 03 Types and Patterns of Innovation

Chapter 05 Timing of Entry

Chapter 06 Defining the Organization's Strategic Direction

Chapter 08 Collaboration Strategies

- 2. Jay Heizer, Barry Render, Operations Management. 8 ed. Prentice Hall, New Jersey, 2011.**

Chapter 01 Operations and Productivity

Chapter 07 Process Strategy

- 3. V. K. Narayanan, Managing Technology and Innovation for Competitive Advantage, Prentice Hall, 2001.**

Chapter 02 Technological Environment

Chapter 06 Process Innovation, Value Chains, and Organization